



# THE DAWN CHORUS

**Tweets, Twitters & Chirpings**  
from the Longmynd Adventure Camp

As holders of the Queen's Award for Voluntary Service we are absolutely delighted to be participating in Shropshire's Diamond Jubilee celebrations at RAF Cosford. The Camp came into being during the early years of the Queen's reign being conceived in 1958 and born in 1959. To mark this auspicious occasion the Trustees have published a Diamond Jubilee first edition of "The Dawn Chorus" – our very own newspaper.

Contents include a retrospect of the Camp's 53 year history; an expression of thanks to the Camp's recent benefactors and an opportunity to unveil some of our future plans. Above all else we acknowledge the wonderful boost to Trustee morale the receipt of the Queen's Award for Voluntary Service bestowed on us. It has truly inspired us to surmount the many challenges we've encountered since, helping us go from strength to strength.

As you will gather, we're unashamedly more 'egg box' than 'X-Box', but then we're in the business of providing rural respite accommodation for the most deserving children. 'Our kind of kids', as we affectionately refer to them, genuinely benefit from escaping the rigours of the modern world. So, the Camp will maintain its policy

of not providing any form of electronic media - the only 'twittering' and 'tweeting' going on will be courtesy of the genuine article, the real dawn chorus!

I hope you will enjoy reading our Dawn Chorus paper – as a small, voluntary group you'll discover we really do have a roller coaster ride of a story to tell.

## Don Rogers

Chair – Longmynd Adventure Camp

PS Thanks to the Big Lottery Fund for helping us to put on a good show



Lord-Lieutenant Algermon Heber-Perry Esq. pictured with LMAC Chairman Don Rogers shortly after formally presenting the Queen's Award for Voluntary Service in 2006.



# In this issue

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Credits

*Scribbler-in-Chief* – Kim March

*Scribblers* – Sue Evans, Don Rogers, Malcolm Hoad

*Aberrant apostrophe spotter* – Sue March

*Graphic Design* – Matthew Mills

*Smudges* – Robin Jukes-Hughes, John Corfield  
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*Printed by* – WPG Limited – Welshpool



*Special thanks*  
Matthew Mills – Graphic Designer  
www.matthewmills.co.uk – *patience of a saint!*

WPG Limited – *compassionate pricing!*

Robin Dukes-Hughes – *waiver of fees*

Dave Sallows, EPS Limited - www.epslimited.co.uk  
*Helping us put on a good show!*

**Trustees of the Charity:**  
Don Rogers (Chair); Kim March (Secretary & Fundraising); Malcolm Hoad (Treasurer); Peter Beaman; Mike York; Sue Evans; Harry Evans; Ian Barrett; Charlie Brayne; Andrew Griffiths; Ian Price and Paul Webb.

Published by Kim March on behalf of Trustees of the Longmynd Adventure Camp; registered charity No. 508293. Correspondence address: Kim March, Fairfield, Clive Avenue, Church Stretton SY6 7BL. Longmynd Eye Candy photographic images © Robin Dukes-Hughes 2012; Tim Stimpson image © John Corfield 2012; all other photographic images © Kim march 2012 for and on behalf of Longmynd Adventure Camp Trustees.



Left: Bill Williams BEM receives a donation cheque for £2,500 from Oyster Communications Ltd represented by director Geraldine Taylor. The money was raised from a charity ball.

A salute to our benefactors – big and small

By Malcolm Hoad

As the Charity’s Treasurer I would just like to thank all our benefactors for keeping me so busy over the last four years.

We are truly indebted to our growing band of loyal benefactors. On behalf of the Trustees, it’s my pleasure to salute your generosity, which enabled the successful refurbishment of the Camp and the funding of free respite accommodation for disadvantaged children.

An early day Grassroots grant of £4,221 truly reinforced that the Camp was valued as a community asset. The Community Council of Shropshire administers this grant scheme and we’re indebted to Julia Baron and her team for giving our confidence such a wonderful boost. We also appreciate the training and information services we’ve benefited from.

The Roy Fletcher Charitable Trust has been a long term supporter of the Camp. The Trustees very generously funded two-thirds of our solar energy installations (£17,000). We also acknowledge the courage of their Trustees for backing us as very early adopters of solar technologies in a community buildings setting. More recently, their gift of £5,000 has greatly helped us breathe life into the Bill Williams Fund providing free respite accommodation for Shropshire’s neediest children. The Roy Fletcher Charitable Trust and the Community Foundation for Shropshire and Telford Network Fund also jointly funded a new generation of seven bunkhouse cabins back in 2004/5.

Shropshire Council Community Fund provided £17,000 of infrastructure refurbishment support. This was largely expended on the restoration of the Mess Hall that now serves as a bad weather refuge, meeting place, indoor activities centre and dining room. Our morale received an awe inspiring boost by a £10,000 gift from the Rowlands Trust. We also received gifts of £5,000 and £2,000 respectively from two London based Trusts, the Garfield Weston Foundation and the Bernard Sunley Charitable Foundation.

Much closer to home we express sincere thanks to the Trustees of the Millichope Foundation for supporting our provision of service to disadvantaged young people from the West Midlands. We have been blessed with a gift of £500 for five years that was subsequently revised upwards to £1,000 p.a. Regular gifts are very much the lifeblood of support we need going forwards.

During the summer some of our benefactors will take lunch at the Camp with a group of urban children taking a week long respite break.

Serving more children like this is the best ‘thank you’ we can come up with.

Help & Assistance Roll of Honour 2008 to 2012 (July)

Roy Fletcher Charitable Trust	£22,000
Shropshire Council Community Fund	£17,000
Rowlands Trust	£10,000
Community Sustainable Energy Programme	£8,000
Private Donations	£8,000
Wooden Spoon	£5,300
Garfield Weston Foundation	£5,000
Grassroots Grant	£4,221
Shropshire Masonic Charitable Association	£4,000
The Millichope Foundation	£3,000
Salopian Lodge of Charity No117	£2,610
Oyster Communications Limited	£2,500
Bernard Sunley Charitable Foundation	£2,000
Church Stretton Round Table	£2,000
Eaton Electric Limited	£2,000
Walk to Welshpool	£2,000
Rotary Club of Shrewsbury	£1,500
Barclays Bank Matched Funding 2008 & 2011	£1,485
Green World Recycling Limited	£1,340
Caer Caradoc Lodge No. 6346	£1,224
Shropshire Community Grant	£750
Bridgnorth Round Table	£500
Stretton Ale Trail	£500
Masonic Province of Warwickshire	£350
Berry’s Tea Rooms	£200
Powis Lodge No 7355 (Welshpool)	£200
Inner Wheel Club of Church Stretton	£200
Stretton Hall Nursing Home	£108
Long Distance Walkers’ Association - Marches Branch	£100
Rotary Club of Church Stretton	£100

Gift of Service & Trade Support

Summerhill Duke of Edinburgh  
£9,000 value of building skills/labour

Salopian Lodge of Charity No 117  
BBQ catering and a lot of hill walking!

Absolute Construction  
Gift of Service - £5,000 savings

Monkmoor Glass & Glazing Limited  
Special Trade Terms - £7,000 savings

Salop Energy Limited  
Solar Upgrades/Boiler - £7,000 savings

James Holyoak & Parker Limited  
Waiver of Professional Fees

That all comes to over £130,000



# 1958

## When our journey began

Many new things came to pass in our nation during 1958:

- *work started on the M1*
- *the first parking meters sprouted up on pavements*
- *BBC aired the very first Blue Peter programme*
- *the first 'Carry On' film hit cinema screens*
- *the London Planetarium opened its doors to us and the stars above*
- *the Duke of Edinburgh Awards were introduced*

In the summer of that year a small idea also began to take shape in the police house garden in the Shropshire village of Wistanstow. Small the idea may have been, but it was destined to become the catalyst for a much grander and enduring scheme.

By 1958 PC Bill Williams and his wife had for several years given a disadvantaged, urban child a week long holiday in their rural 'police' home. The holiday scheme was operated by the then Women's Voluntary Service and Bill initially dealt with their Wolverhampton Branch. In 1958 the Williams' welcomed not one, but two young Black Country boys into their home for a week long adventure in the Shropshire countryside.

*Every group had to pass bed roll inspection – points were awarded!*

To help entertain the boys Bill put up a makeshift tent in the back garden. Such was the delight of the two lads that Bill was inspired to

do more, so back he went to his WVS contacts. The upshot of this was a plan to run week long camps for 20 or so boys somewhere on the 7.5 mile long Longmynd ridge in the stunning South Shropshire Hills. Of course, there were no tents, campsites, staff or provisions, but these were no obstacles to a man with a mission like Bill.

Bill revealed a hidden talent as a consummate scrounger – over the next few months he managed to persuade local farmers to loan derelict buildings and their grounds as makeshift kitchens and camps sites; likewise a variety of agricultural vehicles for transport; ex army tents; funds for food and the support of carers including a Police Constable chum from Clun. (Try saying that last phrase after a few ginger beers!)

So it came to pass, that very first Longmynd Adventure Camp took place in the summer of 1959.

From this small beginning grew a much loved and enduring community service that now serves over 500 deserving children each year. Some of these young people participate in the Duke of Edinburgh Award scheme, which also first took root in 1958. We still continue to welcome many children from challenging backgrounds; most never having had any meaningful exposure to the countryside before.

Over 54 years the Longmynd Adventure Camp has helped thousands of children discover more about themselves, their natural environment and how to jog along together through teamwork.

Thank you Bill – not bad for a small idea!

Bill Williams BEM still takes a very keen interest in the development of the Camp – now in his mid eighties Bill spends much of his time at home in Meole Brace, Shrewsbury, or visiting his family for short holidays. He retired from the Police service with the rank of Sergeant and received the British Empire Medal for his outstanding voluntary community service to the Camp.

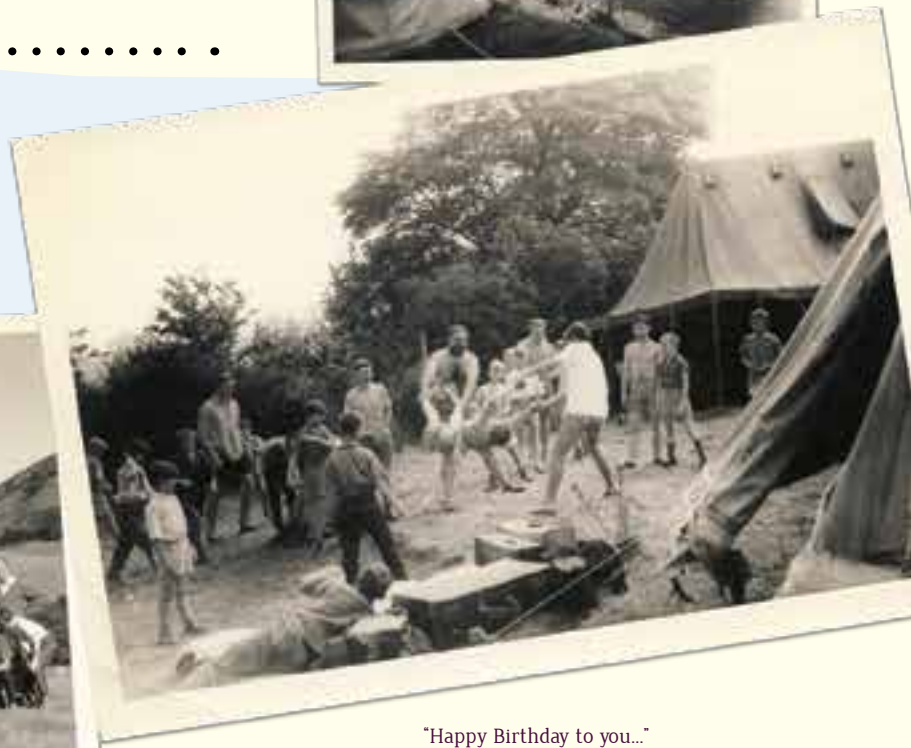


*"Skipper" Bill Williams with a few of the lads from one of the early camps >*



## 1978: 83 boys get a holiday with us

Bill Williams ran two 10 day long camps in 1978, the first from July 27th for 46 boys and the second from August 12th for 37 lads – all aged 9-11 years. The boys came from Shropshire, Wolverhampton, Walsall, Dudley & Sandwell. None had had a holiday before.



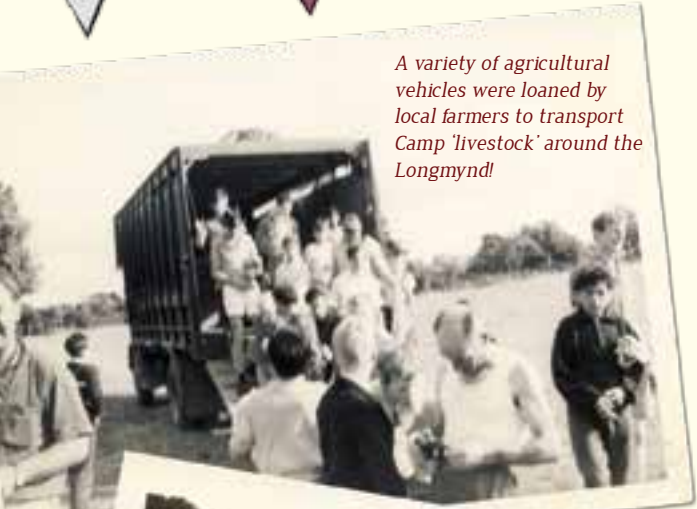
*"Happy Birthday to you..."*





Peel the vegetables  
and mind the  
laundry drying  
on the hedge

# Early Days Review



A variety of agricultural  
vehicles were loaned by  
local farmers to transport  
Camp 'livestock' around the  
Longmynd!



Farmer's lorry to St Lawrence's in Church Stretton for morning  
service. Amen!

The earlier camps of the 50's, 60's and 70's were all 'boys only' affairs. 20 to 30 lads were transported from the Black Country and Shrewsbury to sample the Shropshire countryside for a week long summer respite. But the camps were not about putting your feet up for good rest, but more about an outdoors journey of self-discovery in the wilds of the Longmynd.

The lads were split into groups and each group erected and slept in their own heavy canvas army tent. A daily kit inspection resulted in the awarding of points helping to underpin the virtues of teamwork - you didn't want to let your mates down now, did you? There were no comforting electric lights to switch on; if it was chilly you put on more clothes (if you had them!) or huddled around the camp fire. There was no running water, so frequent 'fetch and carry' expeditions to nearby natural springs were all part of the daily survival routine. A bath was a visit to a local natural pool with the then customary larking about by carers and boys alike. Occasionally a kindly Church Stretton family invited the boys to their home for a dip in their swimming pool. A real treat!

Expeditions into the Shropshire hills were organised, occasionally demanding the creative employment of agricultural vehicles 'borrowed' from local farmers. Days were filled with simple activities - a ball of string would mark out the course of a running track. Cometh the evening, come the welcome supper and songs around the camp fire. If it was your birthday, you got the bumps! Creative thinking was inspired by the regular feature of a fancy dress party. There wasn't a box of costumes to plunder - you produced something from what you owned or could find. One example of this was a boy who was the proud owner of a bright orange sleeping bag. Standing upright in his sleeping bag he held a handful of bracken aloft over his head and pronounced himself the world's largest carrot! 10 out of 10 for creativity methinks, but if I was him I wouldn't hang around for Sunday lunch! Speaking of which, come Sunday and the boys were given a choice, either a ride into Church Stretton to attend the morning service at St Lawrence's Church (more creative agricultural vehicle usage) or stay at the Camp to peel the spuds and trim the vegetables. A bit of laundry was thrown in for good measure too. It was really quite surprising how many boys actually discovered they held a faith!

It was elements such as these that gave rise to the inclusion of the word 'Adventure' in the name of the camp.

Such was the dislocation from urban life that arrival into this new, strange green land often provoked a few short lived tears. By the end of the week eyes would moisten again, as many lads didn't want their rural adventure to end. In fact, some would return in later years to help run the Camp for upcoming generations.

No doubt some of the boys returned home with a few bumps and bruises, but they returned much wiser. They discovered the benefits of teamwork; how to create your own entertainment, get along with others, broadening their experiences whilst also learning something about managing risk. Above all else, they were happy.

How our world has changed. If those running our camps today ran them on exactly the same basis as the 1960's, they would most likely all face prison sentences. A complex array of factors has resulted in a miserable reduction of childhood freedoms that the generations of yesteryear generally took for granted.

The Trustees of the Longmynd Adventure Camp strive to provide an experience that pleases both past and present worlds. Perhaps that's why 54 years on we're still alive, kicking and adventuring in the South Shropshire hills.

Here then is to next 50 years, and the 50 years after that too, ad infinitum.



## Saluting the Shropshire Youth Association



**Shropshire Youth Association [SYA] is a registered charity working throughout Shropshire with**

**the young people, volunteers, and staff involved in over 120 affiliated community youth groups.**

Consequently, the SYA is one of the best placed organisations when it comes to identifying unfunded groups of young people in need of some Longmynd Adventure Camp rural respite. This makes the charity the perfect partner for the Camp, as the LMAC does not have the volunteer base to develop our own youth networking facility. Quite simply the SYA identifies groups

of children that we can offer free or subsidised respite break accommodation with the rental dues covered by the Bill Williams Fund.

LMAC Chair, Don Rogers said, "I would just like to go record to say how much our Trustees value working with our colleagues at Shropshire Youth Association. Many folk mistakenly think that it is part of Shropshire Council - it's not, it's a small charity just like ours that, in my opinion, deserves the highest possible level of community support and recognition."

Thank you Shropshire Youth Association.

Note: Our esteemed Trustee Mike York also works for the SYA

## Three Trustees – 70+ years collective service

Three local Round Table members joined the Committee back during the 1980's and have been stalwarts ever since. Don Rogers (chairman), Malcolm Hoad (Treasurer) and Peter Beaman (Trustee) have amassed over 70 years' unbroken voluntary service between them. Well done chaps, now back to sorting out the next Winter Works Programme!

## We're a Hit!

Four years ago an Internet search on 'Longmynd Adventure Camp' returned no hits, not even for our own basic website. Nowadays a Google search returns over 4,000 hits for our much improved website - we must be doing something right (at last!).

See us on the Web at  
[www.longmyndcamp.org.uk](http://www.longmyndcamp.org.uk)



# Camps for urban children

By Sue Evans - Holiday Organiser  
Pontesbury C. E. Deanery

**For the past 10 years the Longmynd Adventure Camp has facilitated a week long holiday for children from an inner-city area of Birmingham. The main benefits of the holiday are to provide rural respite from urban life and, in some cases, quite difficult domestic circumstances.**

There is quite a history to this! Over 35 years ago Pontesbury C.E. Deanery began a holiday scheme by recruiting local families to host children who would not otherwise have a holiday. The scheme was initiated from a drop-in support centre in Balsall Heath, Birmingham and then transferred to Clifton Primary School when the centre closed.

This scheme was highly successful for many years, but as recruiting host families became more difficult the scheme transferred to the Longmynd Adventure Camp. From the moment the committee of LMAC were approached regarding this scheme they have totally embraced it by granting a total remission of fees and supporting the children in many other ways. There is absolutely no

doubt that this holiday scheme would not operate without this facility.

Pontesbury C.E. Deanery funds the transport & insurance costs and their volunteers run a week long holiday together with staff from Clifton Primary School.

As lead organiser of this scheme from the beginning, I have seen LMAC develop over the years to its current high quality provision in line with all necessary requirements to which schools and organisations are obliged to adhere to these days. This has taken a huge amount of input from the LMAC committee, as well as consistent generosity from benefactors.

Of course the main thing is the experience for the children. To see them enjoying the safe space to run around in surrounded by such beautiful scenery is a joy. Simple pleasures that so many of us take for granted such as local walks, paddling in a brook and being up close to wildlife are experiences they cannot access in an urban setting.

Close to LMAC are wonderful places to visit. Amongst the ones we have enjoyed over the years are Acton Scott Working Farm Museum, Carding Mill Valley, Long Mynd Glider Station, Stokesay Castle, Micky Millers, Park Hall Farm, Shrewsbury Quarry, Harry Tuffins to name but a few.

Without doubt these holidays give a much needed break to children and a boost to help them cope with the demands of their lives. I am confident that memories of Longmynd Adventure Camp will never leave them.

## Chairman's five pennies worth...

Sue and husband Harry have been stalwart supporters of the Camp over many years helping out with many seasonal maintenance jobs. We very much see Sue's camps as an example of the generous and compassionate Salopian spirit with local carers, like Sue, gifting their time to help others. Long may this continue!

Happy campers from the  
Clifton Primary School in  
Sparkbrook, Birmingham



Sue Evans

## New Millennium - Old Style Camp



### Diary Extract - Tuesday July 25 2000

In the year 2000 our Trustees and suitably qualified leaders tried to replicate, as far as regulations would allow, the spirit of the early day camps. The following extract is taken from a diary record of those camps:

*In the camps of yesteryear everyone learnt to pull together. Well, almost everyone!*

"The second group of children arrived at camp at approximately 12 noon. Again, we had a welcome talk and allocated the cabins. We went into The Batch (a nearby valley) and had group activities, which included an aerial runway, which was a great adventure for the children and the leaders. I think the leaders enjoyed it more, apart from the nettle stings. The second activity was to make a rope bridge across the stream and to cross without getting wet, but as I'm sure you can imagine, some of the children got very dirty and some very wet, but they were still smiling and laughing. Whilst we were there we asked the children to collect sticks for the bonfire and we proceeded back to camp to have tea. At dusk we took the children to Ferny Wern (a nearby wood) for a nightline\*. This proved a hit again and all the children took part, and the rather eerie wood was transformed into a children's park with screams and laughter ringing through the trees."

### \* What's a 'nightline'?

It's a rope, leading around an obstacle course that blindfolded participants follow usually resulting in highly amusing situations. The exercise helps develop a spirit of teamwork founded on trust and effective communications. Generally run after dusk, a 'nightline' also fires up a child's imagination.

See what we mean when we say we're more 'egg box' than 'X Box'?

## Philip Dunne MP welcomes new improvements

Last summer the 1st Pontesbury Guides warmly welcomed first time visitor Philip Dunne MP to the newly refurbished Longmynd Adventure Camp. They were joined by local County Councillor James Gibson, some of the Camp's Trustees and founder Bill Williams BEM.

The Guides were enjoying a special 'Harry Potter' themed weekend camp and had been divided into the classic four Hogwart's houses. They had earlier cast a spell for a sunny day and this was apparently working very well!

Philip toured the camp to see at firsthand the extent of the £130,000 improvements, commenting, "I was deeply impressed by the quality of the facilities on offer at the Longmynd Adventure Camp. It was a joy to see the 1st Pontesbury Guides setting up camp clearly looking forward to their stay with a Hogwarts theme over the weekend. This is a tremendous resource in the heart of South Shropshire to provide camping facilities in a secure environment for young people. It is a real tribute to the Trustees who have managed to put the camp on a sustainable basis for future generations."

Having completed their tour all the visitors wisely retired before any Quidditch got underway!



Philip and 1st Pontesbury Guides join forces in a wands free spell casting practise session.

Philip Dunne MP with some of the 1st Pontesbury Guides and County Councillor James Gibson (back) Don Rogers LMAC Chairman (2nd right) and far right "Skipper" Bill Williams BEM





# Recently Refurbished Facilities



BEFORE (1981)

If there's one phrase to quicken the heart of a LMAC Trustee it's 'Winter Works Programme'. When the Camp closes at the end of October each year we get busy with repairs, refurbishments and improvements. The list of works over the last five years has been breathtakingly long reflecting our fundraising successes. Here's our 'Before & After' gallery of how we spent much of the £130,000 refurbishing the Camp for another 25 years of serviceable life:

## 2004/05 Refurbishment Phase 1 – Bunkhouses

Our rather claustrophobic first generation of bunkhouses (first introduced in 1981) were replaced by much brighter, cedar wood units in 2005. The £20,000+ cost was generously funded by the Shropshire & Telford Local Area Network Fund and The Roy Fletcher Charitable Trust.

These have proven to be very popular and are great for that 'first night away from home' experience for younger children. Of course, all the windows are toughened safety glass.

## 2008 Refurbishment Phase 2 – Mess Hall Kitchen



BEFORE Kitchen

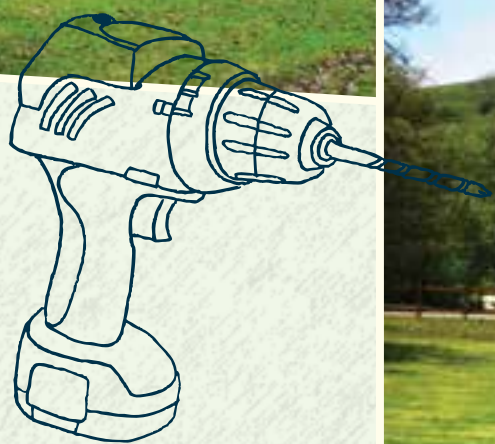


AFTER Kitchen

We refurbished the Camp's industrial scale kitchen replacing a fully functioning gas cooker thanks to new health and safety regulations. Producing up to 200 meals a day this is a real workhorse unit that needs to be cherished. We regularly replace all the smaller trappings too such as crockery, pots and pans. £4,000

## 2008 Refurbishment Phase 2 – Mess Hall Roof

Out went our old 'squirrel friendly' roof and on with a new metal, insulated roof that will last us many years. The squirrels are not best pleased! £4,000



Every building, including the cedar cabins, has a hard wired smoke alarm, emergency lighting and fire alarm trigger – all linked to a central monitoring station. All have at least one fire extinguisher.



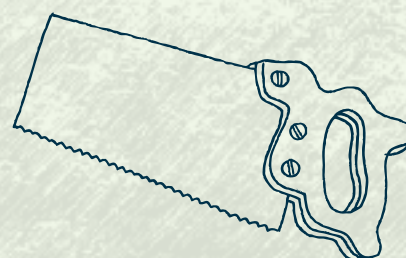
## 2009 Refurbishment Phase 2 – Fire Safety System

Linking the camp's 10 buildings to form a unified safety system proved to be a costly and time consuming exercise. All buildings, including our seven bunkhouses, have hard wired smoke detectors alarm triggers and emergency lighting systems. Whatever happened to those big triangles? £9,000

## 2009 Refurbishment Phase 2 – Main Ablutions Block

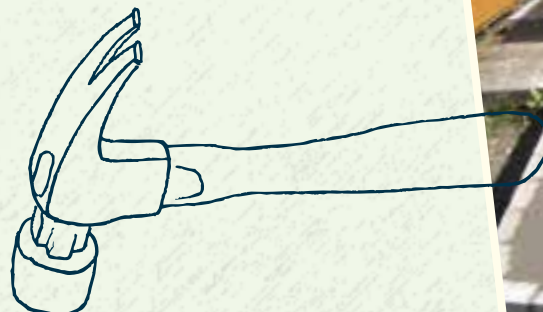
Built of bricks in 1981 our 'boys only' shower block and boiler room meant that mixed gender groups had to take turns or use the dedicated wheelchair user ablution facilities. The communal showers of yesteryear are also out of vogue, so a major refit seemed the only way to go. The internal layout was redesigned to create two gender segregated units whilst

preserving the existing boiler room and laundry. We were mightily relieved when one of our clients 'Summerhill Duke of Edinburgh' offered their building trades services free of charge. As the job progressed we discovered that some of the existing toilet cubicles could not be reused – new ones would cost over £6,000, money we simply didn't have. An appeal in the local Press fortunately resulted in a private donation from a 'white knight' benefactor. £20,000+



## 2010 Refurbishment Phase 2 – Wheelchair Path

Through children's rugby charity Wooden Spoon we secured the necessary funding to link our facilities for wheelchair users including the Mess Hall and car park. Having completed the project international rugby star Tim Stimpson officially opened the path called Wooden Spoon Way. £5,300



Finished and ready for use

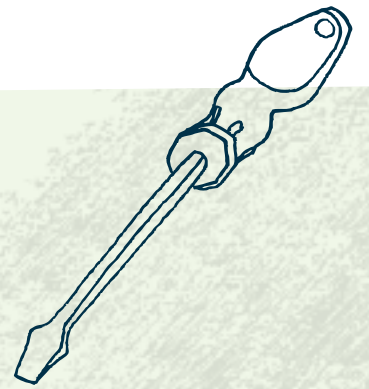




Before. Draughty, poorly insulated and, just like the Trustees on a Friday night, very tired! The single glazed wooden window frames were rotting too.

## 2010/11 Refurbishment Phase 2 – Mess Hall

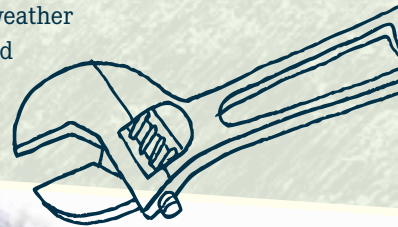
Cometh November, cometh the winter works programme and now our Mess Hall was to receive a major overhaul. With walls constructed of pine tongue and groove with a lap larch outer skin and thin hardboard inner, things could get pretty chilly and damp. The first major job was to create a cavity wall that also extended into the roof cavity to boost insulation and prevent the ingress of damp. We were blessed with 11 bespoke sealed double glazed 'K' glass windows provided by Monkmoor Glass & Glazing at a seriously low price. Thank you gentlemen!



Internal reconfiguration created a secure store, Staff Room and roof space storage area; complete rewiring with low energy lighting installed; 'no corners' industrial flooring and complete redecorating head to toe. As the insulation work progressed the winter the place mercifully just got warmer and warmer! £40,000+

## 2011 Refurbishment Phase 2 – Drainage

We'd noticed that things could become a little sticky in wet weather on our smaller camp ground cum playing area. So we cleared the area to introduce gravel drainage ditches with conduits. It was suggested that we plant a few potatoes, but we thought better of it! The project was managed and masterminded by LMAC Trustee Ian Barrett. £6,000



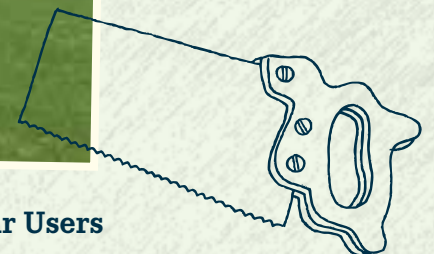
Drainage works project managed by Trustee Ian Barrett who also gifted use Vof a digger

## 2011 Refurbishment Phase 3 – Micro Energy Generation

There's a separate article on our 'Kill Bill' strategy, but suffice it to say that following a Marches Energy Agency conducted feasibility study we commissioned the installation of three solar energy systems – two solar

thermal systems to heat water for shower and kitchen use and a solar PV system to generate electricity. Having just completed our first year as a micro-generator we have completely mitigated all our commercial energy bills. We have also reduced our already low carbon emissions by at least a further 50%. The panels are

great talking points for children, many of whom have no real appreciation of the natural environment. £28,000



## 2012 Improvements for Wheelchair Users

We invited a local youth worker to try out our wheelchair facilities to discover if we could improve them. Based on his feedback we reduced the number our beds in our wheelchair friendly cabin to two single beds. We also did away with an ancient shower replacing it with a more spacious wet room. £3,000

## Myriad Smaller Jobs

As you may imagine, lots of small jobs were also undertaken over the last four years, but we mention just one. New boundary fencing to keep the children in and the neighbouring sheep out!

Everything stripped back; the construction of a second cavity wall is underway including the roof void.



Insulation work nearing completion including the installation of new 'toughened glass' sealed windows.

Nearly there – 'no corners' industrial flooring has gone in – rewiring and low energy lighting to do.



Decorating gets underway



Finished and ready for action

Wheelchair friendly cabin has two single beds and plenty of free floor space.



Wheelchair refuge and picnic area – tables and benches made and gifted by Absolute Construction





# Benefactor Profile: The Freemasons of Shropshire

By Don Rogers



**Looking through our list of benefactors I find it quite striking just how much help we've actually received from the Freemasons of Shropshire. They collectively contributed nearly 10% of our £130,000 refurbishment funding need. Even though our Secretary Kim March is a Freemason, I am nevertheless surprised by the frequency and diversity of the organisation's charitable giving.**

The first Masonic gift was made by Caer Carodoc Lodge based in Church Stretton – I welcomed Lodge members Allan Caswell, David Sagar and David Kettle to my home to receive a donation cheque for £850 from the Lodge. Allan had earlier learnt that Kim was involving himself with the Charity to help us rejuvenate the Camp. Having looked into the social benefits bestowed by the Camp, Allan proposed that his Lodge make a donation to help us on our way. I had absolutely no idea what a catalyst for further giving that first gift would prove to be.



Caer Caradoc member David Kettle is also a Freemason in Warwickshire. Having learnt that we provide respite breaks for children from Sparkbrook in Birmingham he proposed that the Masonic Province of Warwickshire (they take in Birmingham) honour us with a gift. £350 was duly received. The wife of another Caer Caradoc Lodge member is the MD of a European electrical components business – Eaton Electric – the company presented us with a £2,000 contribution to our fire safety system.

In 2008 Allan Caswell also brought our Charity to the attention of the Shropshire Masonic Charitable Association. The SMCA is an organisation that distributes charitable grants on behalf of all the Freemasons in Shropshire. LMAC Treasurer Malcolm Hoad and I were invited along to the Masonic Hall in Shrewsbury for a presentation event and lunch. Neither of us expected to witness tens of thousands of pounds being distributed to local charities – we received £500 that year. Our charitable purpose and work must resonate well with Freemasons, as we've been blessed with a SMCA grant every year since receiving £1,000 this June. This money will be channelled through our Bill Williams Fund to provide free respite break accommodation for Shropshire's most deserving, unfunded children.

Finally, there's the Lodge Kim belongs to, the Salopian Lodge of Charity No117 – one the oldest Lodges in Shropshire. The Lodge was founded by travelling militia in 1810 during the Napoleonic wars and accordingly celebrated its bicentenary in 2010. An important part of celebrating that landmark was a charitable distribution to local good causes with members proposing prospective beneficiaries. Seven charities each received £2,010 in 2010 if that makes sense. A member, other than Kim, proposed the Camp which then enjoyed the popular support of members.



As a tribute to the Lodge and its military antecedence we organised a free Camp for children of servicemen based at Tern Hill barracks. This was in the run up to a front line tour of duty in Afghanistan, so the children got a break away from busy 'pressure cooker' barracks and mums and dads got to spend some quality time together. Lodge members donned cooks' aprons for this occasion producing over 80 BBQ meals for a very special and memorable Army Open Day at the Camp.

Not only are the members great BBQ cooks, but they are no mean slouches at long distance walking either. Kim first walked from Church Stretton to Welshpool in 2004 to visit Powis Lodge and has repeated the walk every two years since then. From 2008 Members of his Lodge decided to keep him company and raise some money for local charities. In 2012 a body of 8 Freemasons made the 25 mile crossing into Wales. It was a day of stormy April showers, but despite rumbling of thunderheads the intrepid walkers did not have to don waterproofs once. Perhaps they ought to be called the 'Righteous Brothers'!

They raised in excess of £2,400 to be shared between Shropshire Mind and the Longmynd Adventure Camp.

As a life long Round Table member I knew very little about Freemasonry apart from all the customary jokes. I now feel that I am better placed to make a judgement about Freemasonry. To my mind they are a largely unseen force for good in our community – they are very focussed on supporting people in need and they get on with that job in a very quiet and unfussy way. Given the weight of support we've received over the last five years I believe it is only right to give such generous giving the public recognition it truly deserves.

Please keep the boots handy lads for 2014!

*April 2012: Members of the Salopian Lodge of Charity No 117 stretching their legs some 25 miles to raise funds for the Camp and Shropshire Mind. Left to Right: Steve Pritchard-Jones, David Griffiths, David Foulkes, Garry Breakwell (Master), Kim March, Bryan Owen and David Rees.*

# The Healthy Outdoors

Medics have long extolled the invigorating virtues of a breath of fresh air. Let's face it, 'urban life' is a fairly new concept in the context of human existence. In the year 1000 around 95% of the 1 million population of England lived and worked on the land, just 5% resided in towns. Nowadays that relationship, having effectively reversed, is progressively pointing to some detrimental and worrying consequences. It seems Homo sapiens were really designed for rural life.

For example, a team of Finnish scientists have identified 'friendly' immune system enhancing bacteria that only occur in abundance in the natural environment. Their research compared bacteria resident on the skins of people living in urban areas with those in the countryside. Those living closer to nature had greater numbers of 'rural' bacteria on their skin whilst also recording a lower sensitivity to allergens. Such research is beginning to support the view that a lack of exposure to the "natural environment" is resulting in more urban dwellers developing allergies, asthma and other inflammatory disorders. Equally there's a growing body of evidence that children need to get out and about in the countryside more. This is not just about their clinical health, but also about widening their spectrum of childhood experiences. In his book 'Last Child in the Wood', author Richard Louv coins the term 'nature deficit disorder' a non-medical condition afflicting



*In a class of their own! Boys and girls experience the Army life.*

*Follow us into the healthy outdoors (looking towards the Onny Valley from the Longmynd in the month of December).*

those children leading urban, electronic, low risk lives. Such children may end up permanently disconnected from the rural environment. The notion that taking a stroll in a local park may never occur to them is frankly appalling.

There are other 'outdoor living' benefits such as reduced stress and physical exercise bestowed by a good walk. In this frenetic, pressure cooker world don't we all need a little more rural R & R?

Now, here's an Idea...

Up at the Camp we've put our thinking caps on – you see, the Camp is sometimes unoccupied in school term times particularly around the middle of the week – everyone is very busy at school. So, we thought what about having a few lessons up at the Camp – indoors if it's wet; outdoors if it's fine. You might also take in a Nature Trail, walk to the top of the Longmynd to admire the view or play some games. How about learning how to read maps or use a compass? Why not do all of them? Everyone brings a picnic to enjoy a different, relaxing, non-electronic media day in the wonderful Shropshire countryside.

We're thinking let's give it a try. How about you and your school?

To find out more, or to express an opinion please drop an email to kim.march@vigin.net

# Round Table Roots

By Don Rogers

The Longmynd Adventure Camp has been very lucky over the years in having the continuing support of Church Stretton and District Round Table. (Mustn't forget "the District" bit, as the 'out of towners' can get quite upset at not being mentioned). Their founding Chairman James Gibson- in 1966- was very active in building our first permanent boy's toilets on the current site, a breeze block constructed shed - for want of a better description – with urinals that disappeared into a gutter leading to somewhere else. 'Nuff said, but that's not how things are done now.

My first involvement came a few years later, when RT brought along a water diviner from somewhere to come and twitch his hazel twigs to find water, and to most people's surprise, he did! RT then sponsored the sinking of a bore hole and manually dug (that's where I came in) a trench for the pipeline to the main Hall and the subsequently rebuilt toilets. We've been using that borehole supply ever since, only running out last summer for the first time before we discovered much later that some

young visitor to the Camp had turned two taps on and gone home! We'll be changing the taps.

Our late Chairman Barrie Gretton was a member of Church Stretton RT as have been three members of the current committee and one prospective member, so it has been very comforting through the years to know that we can count on such local support when necessary. Last year, we decided to make our smaller toilet/shower block completely wheelchair accessible, but having stretched our resources to the limit, we once again approached Church Stretton Round Table. True to form, a bar was manned at a local community event and a cheque for £2000 was forthcoming, enabling us to complete the work. They are friends indeed, and we look forward to many years of continuing co-operation.

Note: The "Round Table" organisation is one similar in ideals to Rotary or Lions, existing – in simplistic terms for men between the age of 18 and 45 to raise money for charity and have fun doing it.







# Our Future is Bright

We've learnt many telling lessons in recent years. 2007 was very much a thrill seekers delight in the rollercoaster ride that is life as a LMAC Trustee! The Camp's infrastructure was showing its age; bookings were consequently declining and several costly but imperative health and safety demands also hove into view. We seemed to be heading into an inescapable vortex of terminal decline.

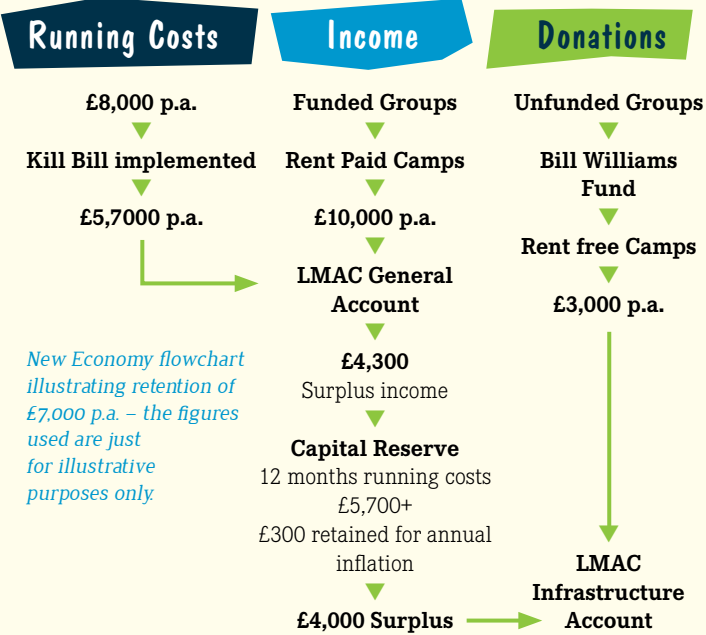
Standing in the Mess Hall, a venerable former army hut, one could almost hear the manic voice of Clive Dunn exhorting 'Don't panic! Don't panic!' Well, we didn't panic; instead we pulled together a three stage Business Plan we think bank manager Captain Mainwaring would have been proud of. Four years on and a £130,000 refurbishment programme later we and the Camp are much rejuvenated. Bookings are robust, the children are laughing and all is well. Ah! Wait a minute though, we've only completed the first two phases of our business plan; there's still one phase to go. Silly boy!

The primary reason the Camp exists is to provide free respite break accommodation for disadvantaged children – that's our main Charitable Object. Unfortunately, recent financial demands to secure the Camp's physical infrastructure frustrated our ability to fully meet our prime objective. So, we've plotted and schemed to come up with a plan of action to catch up and avoid such a scenario in the future.

Quite simply, we now only raise funds to cover the cost of accommodating groups of unfunded children. We identify meritorious groups through the Shropshire Youth Association offering them rent free or subsidised usage of the Camp. The monies we raise are segregated into a protected sub-fund called the Bill Williams Fund [BWF], named after our esteemed founder. We have further segmented the BWF into 'A' and 'B' pots with BWF A reserved for Shropshire children and the BWF B available to serve children from other areas, predominantly the urban West Midlands . BWF B will enable us to maintain, albeit in a small way, our historical links with Birmingham and the Black Country.

The third and final phase empowers the Charity to be able to fund the cost of future major refurbishment works. We absolutely do not want future generations of Trustees to experience what the current generation has just been through. Quite simply we need to retain enough income each year to accumulate a sizeable refurbishment fund. We estimate a £240,000 capital spending requirement for the window 2025 to 2030.

In practice both funded and unfunded groups of children will pay the same rent for using the Camp – the latter via the BWF. This treats both groups on an equal footing with bookings being made on a 'first come, first served' basis. The 'funded' groups will not get to pick the best dates, typically school holiday weekends. Trustees will therefore have a compelling incentive going forwards for vigorously prosecuting their Charitable Object. The incremental rental income effectively helps the Charity to fund most, if not all of its major refurbishment works on a self-sustaining basis.



of this newspaper. We hope it won't be our one and only edition! If you're a member of a social organisation we're very happy to provide an illustrated, entertaining talk for your members.

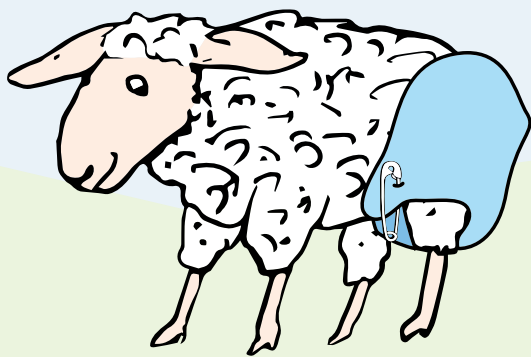
We have also been blessed with BWF gifts from The Roy Fletcher Charitable Trust, the Millichope Foundation and the Shropshire Masonic Charitable Association. £1,500 has also been raised for the BWF through a 2012 sponsored 25 mile walk and a Quiz Night. Looking over 5 years the BWF has thus far secured around £10,000 of a £25,000 target. That's sufficient to provide 1,111 accommodation nights for our most deserving children, but we are aiming to do more.

The Bill Williams Fund is very much up and running thanks to our many supporters and we hope you will want to do your bit too. Please visit at our 'Donate' page, or if you're member of a social group please also consider proposing a regular donation or fundraising event in our favour.



LOTTERY FUNDED

£5,830 Big Lottery Fund grant from the National Lottery's Awards for All has enabled the purchase of marketing communications hardware including a laptop PC, projector, screen etc.



## Why sheep don't wear nappies!

By Kim Marsh

"Hey! Mister – why don't they put nappies on the sheep?" a young lad enquired simultaneously tugging on my sleeve. I turned and looked behind me to see a string of children gradually spreading out across the field to avoid the myriad calling cards left by the resident flock of sheep. I briefly explained how the sheep were fertilising the soil that grows the grass the sheep feed on, so winning a nod of acquiescence from the boy who then went on to say, "Anyway, I guess nappies would cost too much."

I mention this because it underpins how little many urban children actually know about their natural world. I'd been invited to help lead a short walk from the Camp for a group of children from Sparkbrook in Birmingham. A little later we paused in one of the quieter Longmynd batches by a sunny, grassy bank inundated with grasshoppers. One child alerted the others to their presence and before we knew it we had a posse of children rounding up the grasshoppers. Sandwich boxes were quickly emptied to serve as temporary quarters for these animated long jumpers.

The children were completely mesmerised – they lost track of time as they admired the athletic capabilities of their tiny captives. The notion struck me that that the next Charles Darwin might even be in their midst. After all, small happenings sometimes serve as the catalysts for vocational choices. "Do you think they can swim?" one of the bigger boys enquired, shaking me out of my reverie. Following a short, but convincing presentation as to why grasshoppers cannot swim we proceeded to repatriate the insects without recourse to the nearby stream.

In many ways this experience encapsulates what the Longmynd Adventure Camp is about – 'adventure' occurs in the minds of urban children as they explore what, to them, is a new and different world of nature. It occurs when, in absence of passive electronic media, young minds are creatively applied to playing games to entertain one another. Finally, new experiences broaden the mind – our world is there to be discovered, enjoyed and adventured in

One of the most telling points for me is the numbers of boys from the very early camps that returned in later life to help staff them. This could only have happened because the initial experience made a truly lasting impact that had to be passed onto, and so shared with, succeeding generations. This is why, in developing our communications strategy, I felt it was essential to involve as many children as possible in helping the Trustees shape the future of the Camp. Perhaps some of these young people will go on in later life to become Trustees of the Longmynd Adventure Camp. As you will read elsewhere in the Dawn Chorus, the children from the Priory School in Shrewsbury are helping us to pilot such a scheme.

The feedback thus far is that, if the Camp is not around in 50 years time, the sheep will actually be wearing nappies!

## Priory School Partnership

When it comes to supporting a children's charity who better to help out than young people themselves?

Students at Priory School in Shrewsbury and their Head Teacher, Candy Garbett, certainly see it that way. The School Council, the school's student body, recently unanimously approved to lend their support to the Longmynd Adventure Camp. Marketing ideas include using social media platforms to create awareness of the Camp among the younger generations; making a short film about life at the Camp and writing to other School Councils in Shrewsbury inviting their participation and support.

Plans are also afoot to help fund camps for students living in deprived urban areas of the West Midlands conurbation. Fundraising ideas include a sponsored 'dress down' day when school uniform rules are temporarily relaxed and recycling unwanted clothing.

Priory School first received Business & Enterprise College status in 2003 and was re-designated as such in May 2009. In March 2010 the school achieved the Investing in Community Engagement Award which is a nationally recognised quality mark awarded to schools by the Specialist Schools & Academies Trust.



LMAC Secretary Kim March said, "Charities are basically social businesses and, as such, require a broad mix of commercial skills to leverage both survival and success. We plan to share some of our enterprise knowledge with Priory School students to help them gain a practical understanding of charity and voluntary organisation workings. It's also an ideal 'community engagement' opportunity that our Trustees are very keen to support and develop over time. The fact that students have decided to help less fortunate, urban children outside of Shropshire reflects the customary considerate nature of Salopian folk."

Could your school be an ambassador for the Longmynd Adventure Camp too?



# Kill Bill!

Our energy bills made us see red, so we went mean and green

The Camp's rapidly rising energy bills have been dealt a knockout blow converting them from a 'cost' to 'profit' centre status. The 'Kill Bill' overhead reduction strategy resulted in the Charity being the

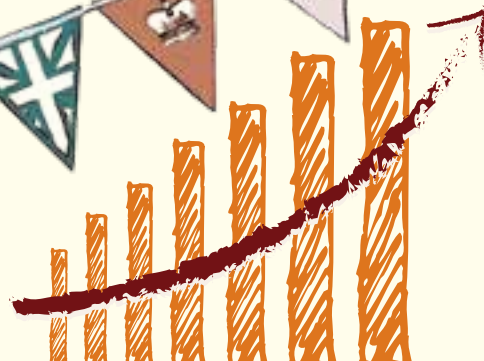
first voluntary organisation in Shropshire to install solar renewable energy technologies on its buildings.

Shrewsbury based Salop Energy completed their installation of three solar energy systems in April 2011. The company generously gifted a back up LPG condensing boiler and also upgraded 14 Solar PV modules. The

Camp not only now generates and exports electricity, but energy from the sun also heats water for showers and kitchen use too. This displaces the use of commercially generated energy that's heavily reliant on fossil fuels.

This is all part of the Camp's longer term objective to become self-supporting whilst being mindful of environmental issues. The Trustees also wanted to further stimulate children's interest in their natural environment, so the move to renewable, microenergy generation was very much a logical 'physical talking points' step.

In its first full year of operation the Camp generated 3,500 kWh of electricity. On site consumption of some of this power



resulted in our commercial electricity bill more than halving, falling from over £2,000 in 2010 to £890 in 2011. This was despite accommodating significantly more children in 2011 and a big hike in electricity prices. The charity also qualified for Feed-in-Tariff payments of c. £1,600, more than enough to cover the cost of our much reduced commercial electricity and LPG bills.

This is thanks to grants from The Roy Fletcher Charitable Trust and the Community Sustainable Energy Programme amounting to nearly £24,000. The Charity's own fundraising efforts

A Buzzard admires the 14 solar PV modules and 3 solar thermal collectors mounted on the Mess Hall roof.



made up the balance including the necessary planning consents. The Camp has additionally reduced its already low carbon emissions by a further 50%.

Later in 2012 one of the Camp's two Solar Thermal systems will also generate an income stream via the Government's Renewable Heat Incentive.

The bottom line is that we have completely mitigated our commercial energy bills and are now generating an income.

Chairman Don Rogers said, "Our 'Kill Bill' strategy has been deployed just at the right time - we are truly grateful to everyone who contributed to its successful establishment, especially our funding partners and Salop Energy for their efficient service and product gifts. This has enabled us to keep a lid on rental tariffs until the UK economy turns the corner."

# Our kind of kids

By Kim March

I first heard the phrase, 'our kind of kids' at my very first Committee meeting in 2007. Our Chair, Don Rogers said it sincerely and with great affection referring collectively to the many differing groups of children and young people we ideally aim to serve. So, who are they?

Firstly, we believe in providing all children with access to the Camp irrespective of their personal circumstances. There's a growing, compelling argument that a lack of opportunity to benefit from the great outdoors is, in itself, a disadvantage. Secondly, many children face other challenges that the majority of their peers do not.

There's a broad spectrum of such challenges ranging from economic, environmental and social impoverishment; lack

of access to the countryside; differing physical and/or mental capacities etc. Then there are circumstances that might not immediately be front of mind, such as children that help care for an incapacitated parent; troubled and behaviourally challenged children and those with a parent putting their life on the line for the nation. These are all some of the children we fondly refer to as 'our kind of kids'.

Each year we welcome to the Camp many such 'challenged' children including students from Special Needs schools (four schools served in 2011), child carers under the auspices of the Red Cross and groups of children who have never had a holiday or visited our countryside before (see the 'Camps for urban children' article by Sue Evans). Let's take a brief look at one of our other very special camps.

In August 2010 the 1st Battalion, The Royal Irish Regiment, based at the rural Tern Hill barracks, was preparing for a six month tour of front line duty in Afghanistan. There was a pleasant surprise in store for the Regiment though when the Salopian Lodge of Charity No117, nodding to their military origins, offered to fund the Battalion's use of the Camp as part of their Lodge's Bicentenary celebrations.



As one might imagine, a lot of pressure falls onto the families of soldiers in the lead up to active, overseas tours of duty. The barracks are remote from the nearest town - Market Drayton, so it's difficult for younger children to escape their pressure cooker environment. The Camp provides the perfect respite haven and we were delighted to welcome around 20 children and their carers for a four day respite.

One of these days was designated as an 'Army Children's Activity Day, when the children lived as their fathers would in the field. An army ration lunch, wearing fatigues, donning camouflage paint, assault course training and the like were all sampled with much enthusiasm during the morning. Later that day everyone welcomed members of the Wooden Spoon, the world of rugby's charity for children. Included in their number was international ruby star Tim Stimpson who formally opened the Wooden Spoon funded wheelchair path, the Wooden Spoon Way. He also presented a signed rugby ball to the Regiment for their recreational use in Afghanistan.



A brave young man Jonathan Edwards assisted by international rugby star Tim Stimpson officially opening the Wooden Spoon Way wheelchair path.

Six members of the Salopian Lodge of Charity later rolled up their sleeves to cook a BBQ meal for nearly 70 happy campers, carers and visitors. It was a truly memorable camp that, I dare say, provided as much respite for parents as it did for their youngsters. It's impossible to put a value on such camps because most of the benefits are experienced at an emotional level. Suffice it to say, that it is truly gratifying to be putting smiles onto the faces of 'our kind of kids'.

# Our World is Green

Please help us to keep it that way by supporting our recycling initiative

Like most people, we want to keep our land green and pleasant. So, we try and deliver simple, but effective environmental messages to the young people staying at the Camp, particularly those from urban areas. We don't do 'green evangelism', we just want to help the upcoming generations discover their natural world, forming their own opinions about it along the way.

Over the last few years we've worked with West Midlands based Green World Recycling who deploy clothing recycling containers on our behalf. The challenge for us is that this particular landscape is dominated by big charities and big businesses that simply crowd us out. So, we are appealing for suitable sites to provide a home for one of our branded recycling containers. They come in various sizes from small to huge!

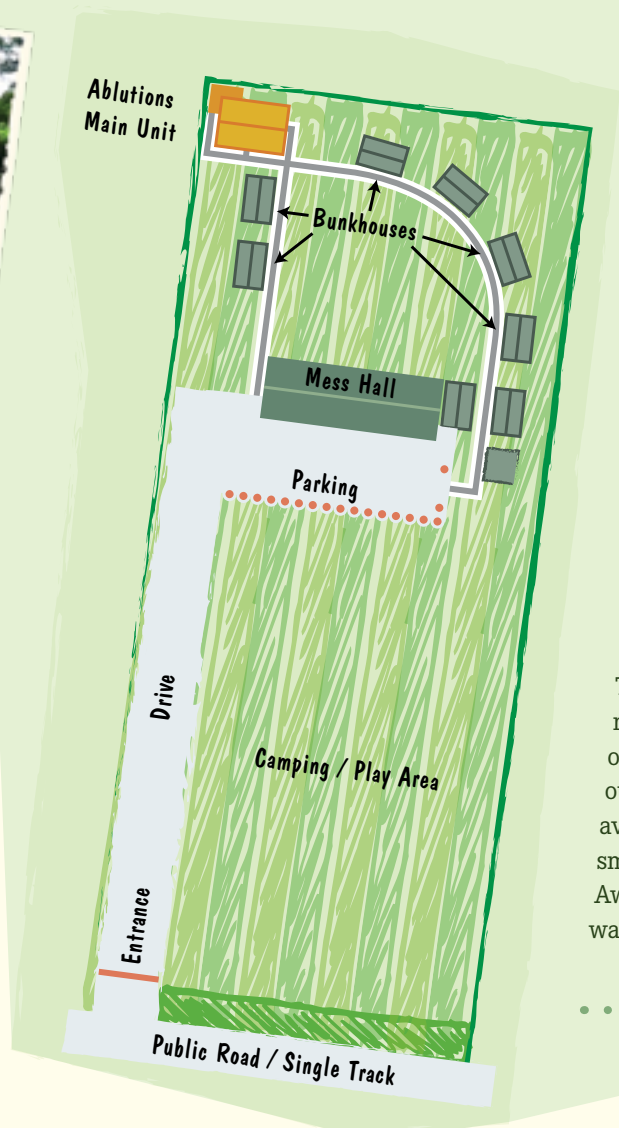
We're also inviting Shropshire schools to accommodate one of our containers to help us fund free stays at the Camp for deserving, urban children. The recycling company pays our Charity a monthly fee for each container we have in effective operation. Of course it relies on the container being regularly fed with unwanted or redundant clothing. Green World Recycling routinely empty containers and make sure there's no mess etc. We've trialled this in a number of locations without any problems arising.

It would be great if we could get 20 schools to adopt one of our recycling containers. This should generate enough income to provide over 500' nights free accommodation every year for deserving children. All our recycling income is used for this purpose. As a thank you we'll also be offering our partnering schools some special opportunities to experience the Camp themselves.

We continue to reduce our reliance on fossil fuels at the Camp, offering a low carbon, communal living experience in the South Shropshire Hills. We generate our own electricity and heat water using the Sun's energy. The Camp has many stimulating environmental talking points for guests and carers alike.

If you would like to find out more about providing a home to one of our recycling containers please email kim.march@virgin.net or call him on 07971 567364.





# Lie of the Land

The Camp occupies a 1.75 acre site near to the very rural hamlet of Minton. It comprises 10 buildings including the 22 metre long Mess Hall which serves multiple uses ranging from an adverse weather refuge to a dining and activities centre. The Hall has a separate staff room, industrial scale kitchen and two secure storage spaces, one in the roof. Originally an army hut the building has stood the test of time and thousands of feet with a little TLC. Seven cedar wood bunkhouses can accommodate 36 happy campers including a two bedded, wide door wheelchair friendly unit.

There's also an Ablutions Block that includes a boiler room and laundry area and is the only brick built building on the site. A redundant shipping container has been fitted out for wheelchair users and now includes a wet room. The available green camping areas can accommodate up to 60 small tents, particularly useful for larger Duke of Edinburgh Award groups. The wilds of the Longmynd are but a short walk away and there are numerous local access points.



# Longmynd Eye Candy

**The Longmynd is part of the South Shropshire Hills Area of Outstanding Natural Beauty, now largely owned by the National Trust. This beautiful heathland ridge runs for some 7 miles, north to south with a maximum width of 3 miles. It has many access points including both minor ridges and glacial valleys (called 'batches' or 'hollows' locally) and also features the 'Lightspout' waterfall accessed from Lightspout Hollow, via Carding Mill Valley. It is home to an abundance of flora and fauna including rarities like the Peregrine Falcon.**

the campsite is festooned with up to 60 tents. Pole Bank is the Longmynd high point at 1,693 feet (459 m) where a very detailed toposcope points to the landmarks that are visible (on a clear day!) around the stunning 360° vista. The heather usually reaches full bloom in August.

The Trustees are indebted to well known landscape photographer Robin Jukes-Hughes who has allowed us to use some of images, royalty free, to help us promote the Camp. If you would like to see more images like those featured here, please visit Robin's website at [www.shropshirehillsphotography.com](http://www.shropshirehillsphotography.com)

It's the perfect terrain for Duke of Edinburgh groups undertaking the bronze or silver awards. We host several D of E groups at the Camp when

Meanwhile, here's a feast for your eyes:







# Contribute

Just £9  
= 1 night's  
bunkhouse

accommodation for a deserving child  
Please help us introduce more children to their natural world.

## DONOR FORM

What would you like to do? *(please tick one or more boxes)*

1. Make a 'one off' donation: **with Gift Aid** ☐ *OR* **without Gift Aid** ☐
2. Make a regular donation: **with Gift Aid** ☐ *OR* **without Gift Aid** ☐

Does the Charity have your permission to contact you? Yes ☐ No ☐  
If yes, how do you prefer to be contacted? (pick one or more boxes)

Letter ☐ Email ☐

Privacy: Your personal data will not be communicated to any other third party other than that demanded by Law and requirements of the Inland Revenue solely in respect of the Charity qualifying its Gift Aid claim. Gift Acknowledgement: All donations will be acknowledged in writing by us to the address given in this form. Publicity: Please tick this box if wish us not to publicise your gift

## GIFT AID DECLARATION

Please complete this section even if you don't qualify for the scheme

Name of Charity: **Longmynd Adventure Camp** - registered charity No. 508293  
Please tick the appropriate box:  
Cheques payable to the 'Longmynd Adventure Camp'.

- ☐ The enclosed gift of £  as a Gift Aid donation; OR
- ☐ All gifts of money that I make today and in the future as Gift Aid donations;
- ☐ All gifts of money that I have made in the past 6 years and all future gifts of money that I make from the date of this declaration as Gift Aid donations. OR

The enclosed gift of £  for which Gift Aid is not to be claimed

Please tick one or more boxes:

- ☐ Apply my donation(s) to the **Bill Williams Fund A** to meet the accommodation costs of deserving children from **Shropshire**.
- ☐ Apply my donation(s) to the **Bill Williams Fund B** to meet the accommodation costs of deserving children from the **West Midlands**.
- ☐ Apply my donation(s) to the Charity's **Long Term Refurbishment Fund** to maintain the Camp for future generations.

Note: If you select more than one of the above options your donation will be shared equally between your selections.

You must pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April one year to 5 April the next) that is at least equal to the amount of tax that the charity will reclaim on your gifts for that tax year.

## Donor's details:

Title  Initial(s)  Surname

Home address

Postcode

Signature  Date / / 2012  
DD MM YYYY

## Please notify the Charity if you:

1. Want to cancel this declaration.
2. Change your name or home address.
3. No longer pay sufficient tax on your income and/or capital gains.

## Tax claimed by the charity

The charity or CASC will reclaim 25p of tax on every £1 you gave after 5 April 2012

*If you pay income tax at the higher rate, you must include all your Gift Aid donations on your Self Assessment tax return if you want to receive the additional tax relief due to you.*

## REGULAR DONATION by BANKER'S STANDING ORDER

Please complete both this section and the Gift Aid Declaration

My Bank:

My Bank's FULL Postal Address:

Please pay by banker's standing order, cancelling any previous instructions regarding this payee:  
**Pay To:** Barclays Bank plc, Ludlow Branch **Sort Code:** 20 53 22  
**Account Number:** 50506761 **Account Name:** Longmynd Adventure Camp

Amount (Figures)

Amount (Words)

Date of First Payment:

Payment due day or date:

Frequency (please tick one box): Monthly ☐ Quarterly ☐ Annually ☐

Until further notice or date of last payment  and debit my account accordingly:

Name of my account:

Sort code:  Account number:

I hereby authorise you to set-up this standing order payment on my account:

Signed:  Date:

Name: (Block Capitals):

Address:  Telephone:

This Standing Order Mandate supersedes all previous standing orders to:  
Longmynd Adventure Camp

## PLEASE CUT OUT THE FORM AND POST TO:

Mr Kim March  
Secretary  
Longmynd Adventure Camp  
Fairfield  
Clive Avenue  
CHURCH STRETTON  
Shropshire  
SY6 7BL

07971 567364  
kim.march@virgin.net

